#1: Speed Mock Interviewing

- **Objective**: Job seeking women benefit from the interactive “speed mock interviewing process” by moving quickly between multiple interview interactions with (15 - 20) volunteers, receiving real-time feedback and putting it into action leading to successful interviews and improved hire outcomes.
- **Place**: Informal space set-up for volunteers and mock interviewees to sit at tables and participate in a 5 minute mock interview session, and to move on to the next volunteer. Volunteers and interviewees will participate in a total of three mock interview sessions over the course of the activity.
- **Materials**: Mock Interview Skits and Feedback forms for volunteers. Mock Job Description. Participants provide their individual resumes.
- **Instructions/Procedure**: Participants are prepared to provide a 30 second elevator pitch to the interviewer. Interviewers pose questions to determine and provide feedback on interviewees’ confidence level, physical presentation and tone, ability to speak coherently and powerfully about skills and expertise and an understanding of how they would provide value to the employer.
- **Assessment Activity**: Each participant receives one-on-one feedback immediately followed by a group de-brief.
- **Time**: 2 – 3 hours
- **Impact**: Having the opportunity to practice interviewing with external partners provides an immediate boost to confidence levels as well as identifying and correcting behavioral issues that may be impacting their success in becoming employed.

#2: Creating a Vision Board

- **Objective**: Women interact with (20 – 40) volunteers to brainstorm and create unique vision boards. This activity will spark introspection and tap into each woman’s vision so that she can begin to take the steps to identify her dreams, improve the quality of her life and that of her family; and enable her to map out her journey to attaining self-defined success.
- **Place**: Classroom space set-up for volunteers and mock interviewees to create vision boards.
- **Materials**: Poster boards, magazines, scissors, glue, markers. Easel for final activity.
- **Instructions/Procedure**: Participants create their own vision boards interactively with volunteers. When boards are complete each participant explains her vision to the group.
- **Assessment Activity**: Each participant leaves with a tangible resource to support her in achieving her goals and has crafted a statement about her vision for her personal and professional life.
- **Time**: 2 – 3 hours
- **Impact**: Having the opportunity to focus on self rather than external responsibilities and obligations provides the basis for identifying aspirations and connecting to the potential for positive growth and development.

#3: PowerUp Style Boot Camp

- **Objective**: Women receive expert advice from (30+) volunteers about creating a fashion look that power ups their individual style, reflects their personal brand and demonstrates their professionalism.
- **Place**: Conference space set-up for a group workshop, panel discussion and one-on-one interactions.
- **Materials**: PowerPoint presentation and handout materials.
- **Instructions/Procedure**: Volunteers create a half day of activities with subject matter experts providing content to the participants in the areas of popular styles, accessories, footwear, distinctive trends and individual branding. Information will be delivered in a combination of presented material in group settings and one-on-one interactive style-focused exercises.
- **Assessment Activity**: Each participant leaves with a specific understanding of fashion items, colors and styles that will reflect her personal brand and set her up for success.
- **Time**: 4 – 5 hours
- **Impact**: Having the opportunity to work with fashion experts to craft a personal style will build confidence, showcase her in the best light and encourage creativity in the way she expresses herself through her choices in professional attire.
#4: Resume Writing and Boot Camp Activity

- **Objective:** Women build and hone their presentation skills and their ability to successfully interview for a job. These activities build confidence and aptitude by reviewing typical interview questions, practicing interviewing scenarios, taking part in interactive exercises and through immersion in theoretical programming with (25 – 30) volunteers. Women put their learnings to work engaging in mock interviews and one on one consultations with recruiters.

- **Place:** Conference space set-up for a group workshop, panel discussion, and one-on-one interactions.

- **Materials:** PowerPoint presentation and handout materials. Mock Interview Skits and Feedback forms for volunteers. Mock Job Description. Participants provide their individual resumes.

- **Instructions/Procedure:** Participants attend general sessions and panels led by volunteer subject matter experts, executive recruiters and human resource professionals. Participants converse individually a volunteer executive recruiter to discuss their resumes’ fit for their chosen career path and to tailor their approaches on potential job interviews, receiving feedback that identifies actionable positive changes they may make to improve interviewing success.

- **Assessment Activity:** Each participant receives one-on-one feedback on her interviewing style and job recruiting and hiring processes that she can put into practice immediately.

- **Time:** 4 - 5 hours

- **Impact:** Having the opportunity to work interactively with professionals to hone her interviewing skills and build confidence levels improves interview outcomes and successful transition into employment.

#5: Adopt a Boutique Activity

- **Objective:** Job seeking or employed women participate in a tailor made structured career center experience including options such as job prep, one on one resume reviews, career consultations and advice to provide practical advice and information as they seek to interview for career advancement or reinvent their professional pathways.

- **Place:** Activities take place within the local affiliate’s Career Center.

- **Materials:** PowerPoint presentation and handout materials. Access to computer work station. Mock Interview Skits and Feedback forms for volunteers. Mock Job Description. Participants provide their individual resumes.

- **Instructions/Procedure:** Participants work with volunteers who serve as Career Center Specialists, deliver trainings or workshops, provide career development advice or engage in interview prep.

- **Assessment Activity:** Each participant benefits from the interactive and experiential activities that will support her at whatever stage she is in her employment development cycle.

- **Time:** 4 - 5 hours

- **Impact:** Having the opportunity to focus on the specific areas of their career development with professionals in the comfortable environment of her local Dress for Success adds an additional layer of resources and support to a woman participating in programs and services, strengthens relationships with the affiliate and the community, and provides encouragement and valuable information as she strives to meet her professional goals.

**Commitment Level For Each Option:** $3,000 to support the job readiness, job retention and financial education programs offered by Dress for Success Worldwide-West.